

Saving money is important,



no matter what business you're in.

# Values you can really use...everyday.

The PitneyPerks<sup>SM</sup> program was created to help small companies save both time and money on the mailing and business products they use on a daily basis. We've put together a package of discounts on Pitney Bowes meter supplies and office supplies, plus special negotiated savings on products and services to help your office operate more efficiently.



## Save on Pitney Bowes Products

You'll get discounts on Pitney Bowes meter supplies, mailing and office supplies, plus up to a 2% rebate on your annual meter postage usage. And you're invited to apply for a no annual fee Pitney Bowes Visa<sup>®</sup> Business Card that lets you earn rewards and get rates as low as 4% over Prime<sup>†</sup>. But we didn't stop there.

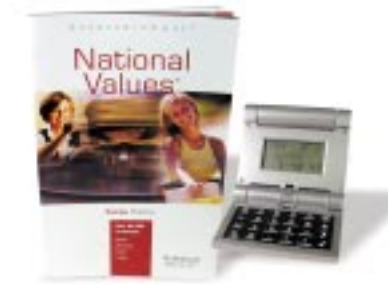
## Negotiated Savings on Key Business Services

PitneyPerks<sup>SM</sup> members receive specially-negotiated rates on a wide range of top name business products and services. Just select the ones best suited for your company and you can save hundreds of dollars a year.

## Join Now for a FREE 30-Day Trial and Receive Special Sign-up Bonuses

When you enroll in PitneyPerks<sup>SM</sup>, you'll receive a free *National Values*<sup>®</sup> Savings Directory, with over \$4,000 in discounts on travel, dining, entertainment and merchandise. You'll also receive a combination clock/calculator/calendar desk accessory and a Postal Wall Chart with the most recent postal rates. It's our gift to you just for joining the PitneyPerks<sup>SM</sup> program.

If you're not completely satisfied, just cancel before the trial period ends and pay nothing. And keep the bonus sign-up gifts with our compliments. Otherwise, just pay the \$9.95 monthly membership fee for savings that can add up to hundreds of dollars a year. And you can cancel your membership at any time.



Sign-up Bonuses!



# Big savings for small businesses.

Save on Pitney Bowes meter supplies and office supplies. And, as a PitneyPerks<sup>SM</sup> member, you'll be invited to apply for the Pitney Bowes Visa<sup>®</sup> Business Card and receive your first year enrollment in the BusinessMiles<sup>®</sup> rewards program FREE - a \$50 value.

## Save on Meter Supplies, Postage and More

- \$40 off each year on meter supplies, mailing and office supplies when you order online at [PB.com](http://PB.com) or call our Supply Line
- Up to 2% rebate on your annual meter postage usage\*
- FREE shipping on all Pitney Bowes meter supplies and mailing supplies when you enroll in our Scheduled Supplies Program\*\*
- FREE US Postal Service supplies (Express and Priority Mail envelopes) added to your regular supply orders

## Pitney Bowes Visa<sup>®</sup> Business Card

- Attractive rates as low as 4% over Prime<sup>†</sup>
- No annual fee and up to \$20,000 in credit<sup>††</sup>
- FREE one year membership in BusinessMiles<sup>®</sup> program
- FREE 5,000 bonus BusinessMiles<sup>®</sup> points redeemable toward travel, gift certificates, merchandise and more
- Accepted at 24 million merchant locations worldwide

## Sample Savings

SUPPLIER	DESCRIPTION	SAVINGS
Pitney Bowes	• 4 supply coupons @ \$10 ea.	\$40
	• 2% meter usage rebate (based on \$1,000 annual usage)	\$20
	• One year membership in BusinessMiles <sup>®</sup> program	\$50
Flowers USA <sup>®</sup>	• 20% off flowers/corporate gifts (based on \$300 spent per year)	\$60
Premier Health Plus <sup>SM</sup>	• Reduced enrollment fee	\$70
Viking <sup>®</sup> Office Products	• 10% off office supplies (based on \$500 spent per year)	\$50
Yellowpages.com <sup>TM</sup>	• 70% off 1 year Premium Business Card directory listing	\$139
TOTAL SAVINGS		\$429
PitneyPerks <sup>SM</sup> fee (12 months)		-\$119 <sup>60</sup>
<b>NET SAVINGS</b>		<b>\$309<sup>60</sup></b>

\* 2% if taken as a credit to your Purchase Power<sup>®</sup> account. 1% if taken as a credit to your Postage by Phone<sup>®</sup> account.  
 \*\* Supply purchases must be charged to a Purchase Power account to qualify for savings.  
 † Prime Rate refers to Wells Fargo Bank's Prime Rate, which was 4.75% as of June 30, 2002. †† An inactivity fee will be charged at \$25 per card for each card used less than 12 times per year.

# Negotiated discounts on top name products.

Save hundreds of dollars on essential business services that can help your company run smoothly.\*

## Office Supplies & Equipment

**Viking<sup>®</sup> Office Products** Save 10% on their wide selection of name brand office supplies.  
**Fellowes<sup>®</sup>** Order online and receive 20% off an entire order of regularly priced products, when you purchase a shredder.  
**Headsets.com<sup>®</sup>** FREE shipping on headsets and accessories, plus a FREE 60-day trial period to test any headset.

## Document Solutions & Delivery

**Airborne Express<sup>®</sup>** Reduced rates on Letter Express<sup>®</sup> envelopes plus 3 FREE Flight Ready pre-paid shipments when you buy 20 or more.

**Kinko's<sup>®</sup>** Save 25% on a minimum order of \$35, plus discounts on color copies, ream paper and outdoor banners.  
**Telecommunications**

**Cingular<sup>SM</sup>** New subscribers save 10% on Cingular<sup>SM</sup> Home plans with no activation fee. All Pitney Perks<sup>SM</sup> members save 20% on accessories.

**Sprint<sup>®</sup>** FREE 60-minute pre-paid phone card and 5% savings on the Small Business Flex Account.

**j2 Global Communications** FREE 30-day trial and 50% off the activation fee for eFax Corporate "fax-via-email" service.

**MegaPath<sup>®</sup> Networks** FREE installation and hardware rebates on T1 lines and DSL.

## Customer Marketing Services

**Chase Merchant Services** Low credit card transaction processing rates, plus FREE branded gift card, stored value card or loyalty program application setup – a \$300 value.

**Constant Contact<sup>®</sup>** FREE 60-day trial and 20% discount on the Do-It-Yourself Email Marketing<sup>TM</sup> software.

**YellowPages.com<sup>TM</sup>** Save 70% on a Premium Business Card one-year online directory listing.

## Corporate Gifts & Promotions

**Flowers USA<sup>®</sup>** 20% off online flower and gift purchases.

**Bulova<sup>®</sup>** Save \$88 on a classic style Bulova watch.

**Positive Impressions** Save 15% on your first order for corporate gifts, promotional items and embroidered apparel.

## Administrative & Management Services

**Oracle<sup>®</sup> Small Business Suite** FREE 14-day trial and 20% off Oracle Small Business Suite online business management software.

**Administaff<sup>®</sup>** Save 20% on the enrollment fee for outsourced personnel management services.

**PremierHealth Plus<sup>SM</sup>** Save on medical, dental, vision, prescriptions and more, plus \$70 off the annual enrollment fee

**Ask the Business Specialist** 20% discount on research service offering expert answers — up to 5 email inquiries per month.

## Start saving now with PitneyPerks<sup>SM</sup>

Call toll-free 1-866-PERKSPB (1-866-737-5772) and reference code PERK10M. Or return the attached reply card.

\* Specific terms and restrictions may apply. See your Welcome Kit for full details.

YES, sign up my company for PitneyPerks<sup>SM</sup> for small business!



I want a **FREE** combination Clock/Calculator/Calendar desk accessory, a free **National Values<sup>®</sup> Savings Directory**, and a free **Postal Wall Chart** for trying the PitneyPerks<sup>SM</sup> program for thirty days, free of charge. Unless I call toll-free to notify PitneyPerks<sup>SM</sup> to discontinue my membership privileges during the thirty day trial period, my membership privileges will be extended automatically for a full year at the monthly membership fee of \$9.95 and automatically renewed each year upon expiration at the then-current fee, conveniently billed as I have designated below. I may call PitneyPerks<sup>SM</sup> toll-free to cancel at any time for a refund of my then-current membership fee using the number provided in my membership kit. My satisfaction is always guaranteed.

NAME First:           Last:

Title

Company

Address

City                      State

Zip     -    Phone   -   -

Email

Pitney Bowes Customer Account Number:

## Bill the monthly \$9.95 membership fee to my:

Pitney Bowes Purchase Power Account

Credit Card (complete information below)

MasterCard  Visa  American Express  Diner's Club  Discover

Credit Card No.:     -     -     -     Exp. Date   -

NAME AS IT APPEARS ON CARD: First:           Middle Initial

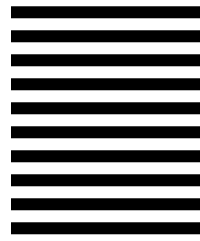
Last:

Signature required for processing

Complete and return this form today! (Please print clearly in blue or black ink. Detach, fold in half, seal and mail).



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**  
FIRST CLASS MAIL PERMIT NO. 11 STAMFORD, CT

POSTAGE WILL BE PAID BY ADDRESSEE



PITNEYPERKS<sup>SM</sup>  
8001 CHATHAM CENTER DRIVE  
SAVANNAH GA 31405-9906



**Pitney Perks**<sup>SM</sup>  
FOR SMALL BUSINESS

Fill out and mail this  
reply card today or  
call toll-free 1-866-PERKSPB  
(1-866-737-5772)  
and reference code PERK10M.



Introducing

**Pitney Perks**<sup>SM</sup>  
FOR SMALL BUSINESS



Special savings and benefits  
just for small businesses.



8001 Chatham Center Drive  
Savannah, GA 31405

Introducing

**Pitney Perks**<sup>SM</sup>  
FOR SMALL BUSINESS

Important money-saving information for  
Pitney Bowes small business customers.