



The New York City Chapter of the National Association of Women Business Owners (NAWBO-NYC) has been helping women entrepreneurs thrive since 1985. New York ranks among the top metropolitan areas in the number, employment and sales of women-owned firms, and NAWBO-NYC is the premier business organization serving these diverse, successful women.

Through our dynamic programs and resources, we help women business owners grow economically, professionally, socially and politically.

NAWBO-NYC Mission Statement

NAWBO-NYC inspires and empowers women business owners and promotes and supports the growth of women-owned businesses. We:

- Raise a unified voice to effect social, political and economic change.
- Enable women to achieve financial success by providing opportunities for networking and strategic alliances, business education, advocacy, business resources and leadership development.
- Represent the interests of all New York women business owners — all business sizes, industries and ethnicities.
- Influence policy makers to adopt legislation that fosters business growth for women business owners.

Join the organization created by and for successful women entrepreneurs — like you!

Why Join NAWBO-NYC?

JOIN FOR THE PEOPLE. You will benefit from the support, energy and experience of our members, while building rewarding personal and professional relationships. NAWBO-NYC provides outstanding opportunities to make valuable business contacts with other women entrepreneurs at networking events, committee meetings, business development groups and speaker programs, and with our corporate partners at sponsored events.

The Chapter's Member Directory is a valuable resource for finding potential clients, business partners and suppliers.

Local, regional and national member conferences provide an opportunity to connect with women entrepreneurs from around the country.

JOIN FOR THE PROGRAMS. Monthly and quarterly events feature established guest speakers who provide both the information and the inspiration essential for successful women business owners.

JOIN FOR THE POWER. NAWBO-NYC provides members a voice on city and state public policies affecting women business owners, such as insurance, taxation and procurement issues. In addition, we enhance the power of women entrepreneurs by forming alliances with other women's groups throughout New York.

JOIN FOR THE PRESTIGE. Our annual *Signature Awards* increase the visibility of women entrepreneurs by honoring the achievements of successful women business owners in the five boroughs.

JOIN FOR THE BENEFITS. Through the collective purchasing power of our national membership, NAWBO-NYC members can receive negotiated discounts on business and health insurance, access to financial capital and credit, and other services.

NAWBO Has Been Supporting Women Entrepreneurs for Over 25 Years

NAWBO membership is open to women sole proprietors, partners and corporate owners with day-to-day management responsibility. Incorporated in 1975, NAWBO National has over 90 chapters supporting women-owned businesses across the country.

Today, there are over six million privately-held women-owned businesses in the U.S., generating \$1.15 trillion in sales and accounting for 28% of all privately-held firms nationwide. And the number of women-owned businesses is growing at twice the rate of all U.S. businesses.*

* Source: Center for Women's Business Research, based on data from the U.S. Census Bureau, 2001.

So join NAWBO-NYC today and tap into the resources of one of the premier women business organizations in the country. For more information and a membership application, contact:



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Or visit NAWBO-NYC at www.nawbonyc.org and NAWBO National at www.nawbo.org.

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NAWBO NYC

NAWBO-NYC:
A Network of Success
for Women Business Owners



National Association of
Women Business Owners
New York City Chapter

Professional Development and Networking

EVENING PROGRAMS are informative and motivational events that give members information vital for growing their business. Speakers offer their expertise on topics such as marketing, management, technology and leadership. Programs are held seven times a year and are structured to allow for networking opportunities.

MORNING ROUNDTABLES are hands-on sessions where members can both network and learn specific business and personal development skills from experts. These popular breakfast sessions meet seven times a year and help members develop successful strategies for starting and growing a business.

LEADERSHIP DEVELOPMENT WORKSHOPS provide a forum to help members hone their leadership skills by learning how to deal effectively with customers, employees, suppliers and business peers. Workshops are conducted quarterly by NAWBO-NYC member management consultants, executive coaches and strategic planners.

PUBLIC POLICY EVENTS connect members directly with policymakers and establish NAWBO-NYC as the voice of authority on policy issues for local women business owners. Events are held two to four times a year and are attended by elected and appointed officials, as well as members of other women and business organizations.

HIGH PROFILE EVENTS highlight the contributions of women entrepreneurs and include the Annual Signature Awards Dinner, the Board of Directors Installation Event and the Year-End Holiday Party and Fundraising Auction. These events are hosted by NAWBO-NYC and are attended by major corporations, public figures and the media.

CONNECT2BUSINESS GROUPS help members in non-competing industries grow their companies through relationship development, business counseling and the exchange of referrals and contacts. These targeted business development and advisory groups are available exclusively to NAWBO-NYC members.

NATIONAL AND INTERNATIONAL CONFERENCES feature prestigious speakers, hands-on training sessions and business networking opportunities with government agencies and leading corporations. These conferences also provide a forum to make valuable connections for expanding your business nationally and globally.

Through our affiliation with NAWBO National, members also have access to key business affiliations and resources including:

- *The Center for Women's Business Research* is the premier source of research and information on women business owners and their enterprises.
- *New York Women's Agenda*, a coalition of over 90 women's groups, ensures women business owners are represented in city public policy discussions.
- *Women Business Owners Corporation* provides a national certification program to increase competition for corporate and government contracts for women-owned businesses. Over 100 private and public agencies accept NWBOC certification.
- *Les Femmes Chefs D'Enterprises Mondiales* is a worldwide association of women entrepreneurs.
- *Manhattan Chamber of Commerce* offers a wide range of resources to help small and mid-sized firms that do business in Manhattan.



Public Policy

NAWBO National conducts an annual *Public Policy Days* conference in Washington, D.C., at which members become involved in national policymaking. Attendees learn about issues of concern to women entrepreneurs, receive training in effective Congressional lobbying techniques and meet with elected officials to discuss relevant issues. These annual sessions prepare members to take action on legislation affecting women-owned businesses.

NAWBO-NYC advocates on behalf of its members with city, state and national legislators to enact policies and regulations that reflect the needs of women entrepreneurs. Through our Public Policy Committee, the New York City Chapter has a seat at the table when government and regulatory policies affecting women-owned businesses are discussed.

Financial Support

NAWBO-NYC helps its members grow by facilitating their access to credit and financial capital. We work with the Small Business Administration Regional Office and NAWBO corporate partners to help members connect with lending and equity resources.



Connecting through Information

NAWBO-NYC keeps members apprised of news that can have an effect on women-owned firms, including business trends, proposed legislation and events on both local and national levels. In addition, members receive the following publications:

- *NAWBO-NYC Connection*, the quarterly New York City Chapter newsletter, provides information on NAWBO programs and events, corporate partners and updates on the businesses of chapter members.
- *NAWBOTIME*, the newsletter of NAWBO National, keeps members apprised of events, benefits and council actions.
- *Enterprising Women*, a national magazine dedicated to women business owners, provides cutting-edge information and business resources for today's women entrepreneurs.
- *The NAWBO-NYC Membership Directory* is a valuable tool for networking, finding suppliers and building business relationships.
- *NAWBO-NYC Email Connection and printed flyers* remind members of upcoming events — both for NAWBO-NYC and for affiliated associations — and provide program registration forms.

In addition, NAWBO Websites for both the national organization (www.nawbo.org) and the New York City Chapter (www.nawbonyc.org) provide timely information on upcoming events, member benefits and NAWBO in the news.

